



From Vision to Victory: Platform's Services for Budget and Legislative Success



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Executive Vice President of Operations

Wisconsin Governor Tony Evers is set to present his administration's state budget on February 18th, officially kickstarting the budget-writing process. Having a clear and timely response is vital to turning your organization's goals into reality. Whether you're operating in a state like Wisconsin, with a divided government, or in a state where one party holds all the power, preparation is key. Let Platform help you craft a proactive plan to tackle your big projects and achieve success.

As Executive Vice President of Operations at Platform, I'm proud to share how our team of public affairs and public relations experts can help you navigate Governor Evers' upcoming budget process with the strategies and expertise needed to turn your goals into action.

Grassroot Advocacy

Building a strong and motivated army of grassroots advocates to champion your project is a critical step toward success, and it's something Platform can help you achieve. Our team specializes in unlocking the full potential of grassroots efforts through a combination of proven strategies, including targeted media tactics,

impactful digital advertisements, and effective coalition building. By leveraging these tools, we can help you mobilize supporters, amplify your message, and ensure that your project gains the visibility and backing it needs to make a lasting impact. Together, we can turn your vision into action and drive meaningful change.

Message Development and Media Relations

Whether you're fighting to secure the coverage your issue deserves or need support navigating a complex or contentious argument, our team has the expertise and experience to help. We bring the skills to craft compelling messages that resonate with lawmakers and the relationships to effectively manage the narrative with local, state, and national press. From shaping public opinion to influencing key decision-makers, we'll ensure your message is heard loud and clear, keeping your priorities at the forefront of the conversation.

Coalition Building

Having a strong and united coalition of support can be the game-changer for your budget requests or legislative objectives. Building and showcasing the strength of a diverse, well-organized coalition is a key area of expertise for the Platform team. We specialize in bringing together stakeholders, aligning priorities, and amplifying the collective voice of your coalition to ensure it resonates with decision-makers. Let us help you demonstrate the power behind your cause and turn your objectives into actionable outcomes. We're ready to start the conversation with you today.

Click below to contact the Platform team and hear how we can customize an approach to tackle your budget needs.

[Click Here](#)

Platform Communications is a Midwestern strategic communications firm specializing in public relations, crisis communications, public affairs, policy analysis, and advocacy campaigns. Based in Wisconsin with national reach, Platform has the expertise and relationships with policymakers and opinion leaders to get you real results.



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