

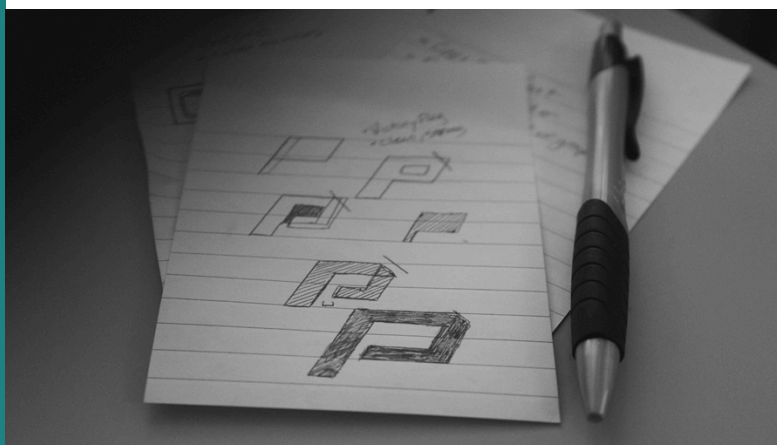


Powerful Storytelling, Proven Results, and a New Look for Platform Communications

We are excited to share our new Platform Communications logo, updating us from our old logo to a more modern look that says a little more about who we are. Here it is in its various formats:



We asked our lead designer at Platform, John Michaud, his inspiration for creating Platform's new look. His goal was to create a logo that aligned with the company's vision of getting real results for our clients.



If you take a closer look at the “P” in our logo, you may notice that it incorporates a flag. The flag stands for victory, as we help our clients reach new heights.

This new Platform look is a symbol that will carry our company forward into the future.

Platform Communications at American Family Field!



Last week the Platform team headed to American Family Field for our yearly team retreat! We spent the day learning and growing as a team, then welcomed dozens of clients to join us in watching America's favorite pastime. We're energized and ready to deliver powerful storytelling and proven results for our clients!

Platform Communications is a Midwestern strategic communications firm specializing in public relations, crisis communications, public affairs, policy analysis, and advocacy campaigns. Based in Wisconsin with national reach, Platform has the expertise and relationships with policymakers and opinion leaders to get you real results.





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